



**Date:** July 9, 2004  
**To:** Gerald R. Miller, City Manager  
**From:** Carl Kemp, Manager of Public/Governmental Affairs  
**For:** Mayor and Members of the City Council  
**Subject:** Weekly Update Ending July 9, 2004

---

The following weekly update highlighting various activities for the week ending July 9, 2004 is provided for your information. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

### **MAJOR WEEKLY HIGHLIGHTS**

#### **City Manager**

The City is dedicated to helping the community understand the complexities of our annual budget. Building on the success of last year's Community Voices and Budget Choices community budget summit, the City is holding another budget summit on Saturday, July 10, from 1:00 p.m. to 4:00 p.m., at the Long Beach Marriott located at 4700 Airport Plaza Drive (near the intersection of Lakewood Boulevard). This is an exciting opportunity to continue our dialogue with the community early in the budget process to discuss the Proposed City Budget and entertain comments that will be recorded to assist the City Council in deliberations prior to final adoption of the FY05 Budget.

#### **Community Development, Neighborhood Services Bureau**

The Neighborhood Resource Center hosted a Grant Writing Workshop with Dr. Dan Barber, nationally renowned grant writing expert and professor at California State University, Long Beach, on June 30. Due to the overwhelming response, the event was moved to a larger venue, Stevenson's Elementary School's Auditorium, where 90 participants learned various tips for grant writing, funding and responding to Request for Proposals (RFPs).

#### **Public Works, I-710 Oversight Committee**

The City Council supported the recommendation of the I-710 Oversight Committee to approve the Long Beach I-710 Locally Preferred Strategy at their meeting on June 22. The strategy includes a systemwide approach that incorporates port diesel emission improvements, truck diesel emission improvements, enhanced Alameda Corridor, on-dock rail, local street improvements, traffic signal enhancements, improved transit and fees to offset local impacts, as well as the approved community recommendations addressing four key areas of concern: health and environment, Port operations, preserving neighborhoods and truck congestion and safety.

**MAJOR WEEKLY HIGHLIGHTS (continued)**

The Long Beach Locally Preferred Strategy will be forwarded to the I-710 Oversight Policy Committee and its subcommittees for incorporation into the corridorwide Locally Preferred Strategy for further study.

**I-710 Tier II Committee**

The regional Tier II Committee continues to meet to consider issues of concern throughout the I-710 Corridor from Ocean Boulevard north to the 60 Freeway. Roger Holman, President of the Coolidge Triangle Homeowners Association replaced Linda Vitale of the Ninth District. Alan Hose, Patricia Herrera and Bobbi Kimble represent Long Beach and continue to serve. The next two meetings of the Tier II Committee will be held on Tuesday, July 13 and Tuesday, July 27, at 6:30 p.m. at Progress Park in Paramount.

**UPCOMING EVENTS AND PROJECTS**

**Community Development, Redevelopment Bureau**

The Redevelopment Agency Board will adopt its FY05 Budget at its July 12 meeting that will be held in City Council Chambers at 9:00 am. Copies of the proposed budget are available from Redevelopment Bureau staff.

**Fire Department, Marine Safety Division**

Long Beach will be hosting the California Surf Lifesaving Association (CSLSA) Lifeguard and Junior Lifeguard Regional Championships.

The Junior Lifeguard Regional will be held on Friday, July 23, beginning at 9:00 a.m. on the beach between the Belmont Pier and Claremont Avenue. The Junior Lifeguards anticipate 1,500 to 2,000 participants with 4,000 to 5,000 parents and spectators on hand.

The Lifeguard Regional will be held on Saturday, July 24, beginning at 9:00 a.m. on the beach between the Belmont Pier and Claremont Avenue. Approximately 400 participants and approximately 1,000 spectators are expected to attend.

**Library Services, Main Library**

*Masters of their Craft - Highlights from the Smithsonian American Art Museum.* A special slide lecture with Sue Ann Robinson, Director of Collections and Educational Resources for the Long Beach Museum of Art, featuring the current Smithsonian exhibit will be held on Tuesday, July 13, from noon to 1:00 p.m. at the Main Library Auditorium Lobby. The program is free and participants may bring their lunch.

*Long Beach Bathing Beauties, Beaches and Bathhouses, 1885-1935.* Long Beach images from the Library's Literature and History Department vintage photo archive are on display in the Media Department, Lower Level, Main Library, July 3 through August 31.

### **UPCOMING EVENTS AND PROJECTS (continued)**

#### **Parks, Recreation and Marine, Community Recreation Services Bureau**

The Long Beach Municipal Band is offering free concerts, which began July 6, and run through August 13. Conducted by Larry Curtis, all concerts begin at 6:30 p.m. The concert dates are as follows: Tuesdays, July 6, 13, and 20 at Bixby Park, 130 Cherry Avenue; Tuesdays, July 27 and August 3 at Whaley Park, 5620 Atherton Street; Tuesday, August 10, at Stearns Champions Park, 4520 E. 23rd Street; Wednesdays, July 7, 14, 21, 28, August 4, and 11 at Los Cerritos Park, 3750 Del Mar Avenue; Thursdays, July 8, 15, 22, 29, August 5, and 12 at Marine Stadium, 5255 Paoli Way, and Fridays, July 9, 16, 23, 30, August 6 and 13 at El Dorado Park, Studebaker Road and Willow Street. These weekly performances will have an expected attendance of 3,000 to 5,000 per week.

On Saturday, July 27, Silverado Park will host an NFL Sports Legends Football Clinic for youth ages seven -13 years old. The clinic will include former pro football players from the Dallas Cowboys, Tony Hill, Dennis Thurman, and Ed "too Tall" Jones. The players will provide photos and autographs. The clinic will be held from 9:00 a.m. to 2:00 p.m. and is free and open to the public.

The Summer Traveling Children's Theatre, presented by the International City Theatre, will provide free, professional performances for children at 24 City parks, beginning July 13 and running through August 19. The performances for the month of July are as follows: July 13, Cherry Park at 12:00 p.m. and Scherer Park at 2:00 p.m.; July 15, Ramona Park at 11:00 a.m. and PAL South Street at 2:00 p.m.; July 20, Heartwell Park at 11:00 a.m. and El Dorado Park West at 2:00 p.m.; July 22, Martin Luther King, Jr. Park at 11:00 a.m. and Veterans Park at 2:00 p.m.; July 27, Whaley Park at 11:00 a.m. and at College Estates Park at 2:00 p.m.; and July 29, at Bixby Park at 11:00 a.m. and at Stearns Park at 2:00 p.m.

### **PUBLIC SAFETY**

#### **Fire**

The Fire Department responded to a total of 1205 emergency calls for service; 142 calls were for fires and 31 calls involved structures. They responded to 739 emergency medical calls; 501 of which required paramedics.

Prior to the 4th of July holiday, the Fire Department distributed educational materials/flyers, etc. to the public about the dangers of fireworks and that fireworks are illegal in the City of Long Beach. On the 4th of July, there were no fireworks-related fires or injuries.

On July 7, an experimental plane crashed into a residence of the College Park Area of Seal Beach. The Long Beach Fire and Orange County Fire Departments made a joint response.

## **PUBLIC SAFETY (continued)**

### **Police**

With funds received from a California Office of Traffic Safety grant, motor officers conducted a citywide DUI enforcement operation. Officers made three arrests, impounded seven vehicles and issued 26 traffic citations.

Narcotics Detectives discovered a large-scale clandestine methamphetamine lab in the 1400 block of E. 11th Street. Over 30 lbs. of methamphetamine, worth an approximate street value of \$900,000 was seized. Five suspects were arrested.

A 21-location search warrant operation on Asian Gang members was executed. Long Beach detectives from Gang, Homicide and other divisions coordinated the effort with the assistance of outside agencies. Detectives arrested six suspects and seized seven weapons. The Department of Children and Family Services assisted by removing three children from unhealthy environments and placed them into protective custody.

## **NEIGHBORHOODS**

### **Parks, Recreation and Marine, Maintenance Operations Bureau**

The Skylinks Clubhouse renovation project is underway with the initial demolition of several areas that are being enlarged. The specifications were finalized for the renovation of the parking lots, clubhouse landscaping, and corner monument signs. The installation of the irrigation behind the driving range tee area at Skylinks Golf Course is close to being finished.

The new maintenance contracts for street islands and park grounds maintenance began on July 6.

### **Parks, Recreation and Marine, Planning and Development Bureau**

At California Recreation Center, the old gym floor was replaced with a new wooden floor. Additional improvements to the gym, including improved lighting and painting, will be underway until August.

At MacArthur Park, ADA accessibility improvements got underway with a pre-construction meeting between the contractor and City staff. The contractor will begin ordering materials and supplies and mobilizing the construction crew.

At Belmont Pier, the ramp between the pier and the on-the-beach extension of the bicycle path is underway. The ramp is the final portion of the project.

## **SPECIAL EVENTS**

### **Parks, Recreation and Marine, Community Recreation Services Bureau**

On July 9, Discover Long Beach Parks celebrated the volunteer work provided by the children of Whittier Elementary School with a picnic. The children of Whittier Elementary School have made bird feeders for the trees, painted the tot lot benches, and painted the floor of the patio with hopscotch and foursquare courts during the past year.

**SPECIAL EVENTS (continued)**

**Parks, Recreation and Marine, Special Events and Filming Bureau**

The Community Action Team held a 5K/10K Run, with an estimated attendance of 500, on July 3, at the bike path near the Belmont Pool.

A Hot Rods and Harley display, with an estimated attendance of 200, was held on July 4, at the downtown Promenade.

The U.S. Olympic Swim Trials, with an estimated attendance of 8,000, began on July 7 and continues to July 14, at the Charter All Digital Aquatic Center.

The Toyota Plaza Festival, with an estimated attendance of 5,000, began on July 7 and continues to July 14, on Pine Avenue between First Street and Third Street.

Universal Pictures, with a cast and crew of 150, shot a feature film from July 6 to July 12, at El Dorado Park.

**OTHER ITEMS OF NOTE**

**Long Beach Energy, Gas Services Bureau**

Gas Services Bureau completed a total of 3,172 service calls during the week. This included 1,041 Gas and Water Utility Turn Ons, and 1,037 Turn Offs. During this period, 912 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 182-meter maintenance and billing-related orders were completed.

In addition, Gas Control/Dispatch, a 24/7 operation, received 375 emergency phone calls that resulted in 86 emergency orders being sent out.

**Fire Department**

Captain Allen O'Neill received national recognition from CNN, The Today Show, and several other news broadcast stations because he recently rescued a mom-to-be that he, as a then rookie, delivered into the world 20 years ago.

**Public Works, Street Maintenance**

Staff installed 368 sidewalk patches, repaired 577 potholes and trimmed 359 trees citywide.

GRM:CK:jmo  
Weekly update 7/12/2004.doc

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Kathy Parsons, Public Information Officer  
Jyl Marden, City Council Liaison